The Ringling College Department of Motion Design will teach you how to bring your creativity to life! As a Motion Design student, you will constantly be pushing the boundaries of visual communications and technology and experimenting with new ways to share your concept. You’ll assume a variety of roles, from graphic designer, to storyboard artist, to animator, to editor, to art director—and learn how to work on teams and across disciplines.

You’ll explore the principles of design, animation, storyboard art, videography, composition, sound design, and art direction, as you learn how to work collaboratively with other creative people from different fields. Upon graduation, you will be prepared to confidently enter the industry and start your exciting career.

WHAT EMPLOYERS ARE SAYING

“I was blown away by the level of talent being developed and nurtured at Ringling College. And not just with the student body. Ed Cheetham has assembled a dream team of industry veterans who are now pouring their passion for motion design into the next generation of media professionals, all supported by a state-of-the-art facility that rivals the best I’ve seen anywhere.”

- David Herbruck, President, LoyalKaspar

Artwork on cover by: Dani Cash, Meghana Sarvepalli

FACILITIES

The Motion Design floor is a complete production studio, housing all the necessary facilities to accommodate the production of any project. The professional facilities include a stop-motion studio, green screen studio, computer labs, Cintiq lab, conference room, and audio suite.

Motion Design students use software including Cinema 4D, (3D computer animation software), Nuke (compositing and visual effects software), Adobe After Effects (2D computer animation software), Dragon Frame (stop motion animation software), and the Adobe Creative Cloud including: Photoshop, Illustrator, Premiere, and InDesign.

INDUSTRY GUEST SPEAKERS

The Motion Design industry changes rapidly, so it’s integral that students know what is happening with trends and practices in the field. That’s why we bring industry leaders and professionals into the classroom to share their knowledge and experience.

Previous industry guests include:

NICKELODEON, PROMAXBDA, STASH
NBC UNIVERSAL, BET, THE MILL
DAVID LEWANDOWSKI, PSYOP, BEE GRANDINETTI
JIBJAB BROS. STUDIOS, RYAN WOODWARD, BEEPLE
LOYALKASPAR, IMAGINARY FORCES

CAREER PROSPECTS

Our alumni have started their careers in companies and studios including: Google, Apple, Ford, Disney, ESPN, JibJab, SnapChat, ABC, Digital Domain, Marvel, Imaginary Forces, and Nickelodeon. Graduates work on a wide range of creative projects including title sequences for films and television, visual effects, commercials, user interfaces, e-cards, projection mapping, sports animations, virtual and augmented reality, medical visualizations, game design, and network branding. Every company uses motion design in some capacity, so the career opportunities are endless.

EMPLOYERS

ABC, FORD
APPLE, GOOGLE
BUCK, IMAGINARY FORCES
CNN, JIBJAB BROS. STUDIOS
DIGITAL DOMAIN, LEVIATHAN
DISNEY, LINKEDIN
ELASTIC, MICROSOFT
ESPN, MOVING PICTURE COMPANY

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Our faculty is comprised of animators and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

**Faculty**

**Ed Cheetham**  
MA Art Education  
Computer Graphics/Animation  
Ohio State University

**Graham Clark**  
BFA Painting  
Pratt Institute  
BAA Photographic Arts – Media Arts Option  
Ryerson University

**Joe Donaldson**  
BFA Visual Communication & Animation  
School of the Art Institute of Chicago

**Peter Alfano**  
MFA Graphic Design  
Rhode Island School of Design

**David Brodeur**  
BFA Graphic & Interactive Communication  
Ringling College of Art and Design

**Nora Gaffney**  
BFA Graphic Design  
University of Tennessee

**Internships**

**Apple**  
**Hue & Cry**  
**Imaginary Forces**  
**Leo Burnett**  
**Worldwide**  
**Loyal Kasper**  
**Prologue**  
**Psyop**  
**Showtime**  
**Smoke & Mirrors**  
**Spacejunk**  
**The Mill**  
**Trailer Park**  
**Toil**  
**TROIKA**  
**TV LAND**  
**Viacom**  
**Zoic Studios**

**Edward Cheetham**  
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